



# SILVER BULLET

# STYLE PRO 2200W

## PROFESSIONAL SALON HAIR DRYER



2 SPEED & 3 HEAT SETTINGS



AUTO OVER-HEATING PROTECTION SYSTEM



PROFESSIONAL LONG-LIFE AC MOTOR



COLD SHOT BUTTON



LIGHTWEIGHT AT ONLY 541G



2 NOZZLES INCLUDED



Black  
19210

Grey  
19209

Diffuser  
19373



**NEW!**

# SILVER BULLET

IONIC

VOLTAGE 220-240

SA 3 PIN PLUG

2.8M CORD

**SuperHP™ High Performance Professional Hair Dryer with 3 Brushes**

No matter the hair type, condition or style, this all-powerful hair dryer is the tool to unleash your creative power! Complete with a free gift of two radial & one paddle Olivia Garden NewCycle™ brushes!

- 1875 Watt with super powerful airflow for extremely quick drying.
- 3 speeds, 3 temperatures.
- Ultra-lightweight at only 370g.
- Unique ergonomic handle for total control & comfort with special curvature for the thumb.
- Intelligent heat control guarantees consistent temperature & prevents hair damage.
- State-of-the-art efficient brushless motor uses less energy than traditional dryers.
- Powerful ionic generator seals in moisture & eliminates frizz.
- Advanced memory function recalls last chosen settings.
- Extremely lightweight & quiet.
- Self-cleaning function.
- Concentrator nozzle, diffuser & cleaning brush included.

**18683**



Unique dual filter design for ultimate motor protection. Removable back filter to easily clean internal filter with total 360° access. Cleaning brush included.



2 Comb Attachments (Single & Double Row),  
Concentrator Nozzle & Cleaning Brush  
**19089**



**NEW!**



Cold shot button  
3 heat settings  
3 airflow speeds  
Reverse airflow button for easy self-cleaning



Lock button conveniently locks settings while in use

No matter the hair type, condition or style, this versatile hair dryer is the tool to unleash your creative power!

- Ceramic technology helps prevent heat damage & adds shine
- Powerful 2000 Watt, A/C motor
- Fast drying
- Ultra light (only 539g)
- 2 speeds, 3 heat settings
- Cool shot button
- Ionic generator
- Seals in moisture & eliminates frizz
- Easy to clean removable air filter
- 2 nozzles included - 65mm & 80mm
- Drawstring storage bag included

**15638**



**Diffuser**  
Snap-on, 5 inch diameter  
(sold separately)  
**15639**



**PARLUX - DIGITALYON: AIR IONIZER TECH**



An evolution of the flagship Alyon® hairdryer, the Digitalyon® is the best of the best from Parlux. This is for the most hardcore user, for those that demand the best.

Packed with features, this dryer redefines what a hairdryer can do. Its unique combination of lightweight design & immense power means the Digitalyon® can handle any styling & drying situation you throw at it.

- More powerful than ever at 2400 Watts.
- 2 speeds & 4 temperatures.
- Antibacterial paint coating enriched with silver powder that prevents the proliferation of bacteria.
- New wave heating element for uniform heat distribution.
- Ergonomic: lighter components & perfectly balanced.
- E-LYON® motor delivers more power, with an increased lifespan of over 3000 hours.
- Patented HFS - HAIR FREE SYSTEM: any hair that enters the dryer is forced to the back of the dryer motor & concentrated on a removable screw that is detached from the back of the dryer.
- Cool front end allows you to grab the front of the dryer.
- Includes 2 new SLIM "straightener effect" nozzles.
- 3.3 meter super-strong cable with swivel end.



Silver  
**18445**



Anthracite  
**18446**

# INTRODUCING THE NEW PARLUX ETHOS®

EXPRESS YOUR TALENT BY EXPLORING NEW STYLE UNIVERSES.

Digital excellence for professional styling without boundaries!



Two nozzles included  
(Standard & slim)

Designed with an  
exclusive texture

The perfect combination of classic design & Parlux ETHOS® digital technological innovation, offers exceptional performance & reliability that improve professionals' daily work & user experience. The professional digital motor & high quality construction guarantee lightness, power & sturdiness, maintaining the heritage & values that have distinguished the Parlux brand for over 40 years.

Available in Titanium  
19197



### Air Ionizer Tech

Thanks to Air Ionizer Tech Technology, Parlux ETHOS® emits negative ions, accelerating the drying process & neutralizing static electricity. The result is soft, silky & shiny hair, free from frizz.



### HFS Hair Free System

Innovative HFS "Hair Free System" hair catcher that enables the user to keep the hairdryer clean with a simple daily action.



### More powerful

An ideal power output of 2300 Watts which, combined with optimised temperatures, ensures fast & flawless drying in just a few steps, turning every styling moment into a unique experience.



### Lighter, perfectly balanced

Thanks to its small diameter & pleasant, classic handle design, the ETHOS® offers impeccable ergonomics & balance, restoring the exceptional usability of traditional Parlux professional hairdryers. This allows hair stylists to work with maximum freedom of movement & comfort for intensive use in the salon without tiring.



### New digital switches

Newly-designed fully digital interface for maximum ease of use & customization.



### 9 combinations 3 speeds - 3 temperatures

Digital interface for a fully customizable drying experience like never before, 9 possible speed/temperature combinations. Thanks to the memory function, you'll find your last setting when you switch on for quick & immediate use.

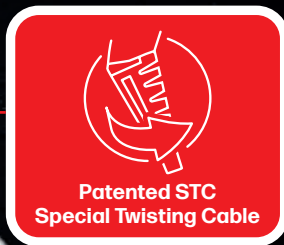


### ON/OFF button with lock



### Long-lasting

The patented "STC - Special Twisting Cable" offers unprecedented freedom of movement. Its innovative technology allows the cable to freely rotate 360°, eliminating kinks & enabling more comfortable & efficient cable management during use.



parlux  
**ETHOS**®  
AIR IONIZER TECH

- Maximum durability
- Perfect combination of wattage, air quality & temperature
- Lightweight
- Strong focus on user comfort
- Air Ionizer Technology which removes static electricity from the hair, making it soft & shiny
- Low environment impact
- Longer lifespan of over 3000 hours
- 2250 Watt
- Ionic technology
- Anti-heating front body
- Cold air button
- Built-in cable holder
- 2 speeds, 4 temperatures
- 3 meters of extra strong cable
- Hair Free System included, enables the user to keep hairdryer clean with a simple daily action
- 2 nozzles included



Yellow  
14435



Pink  
14436



Red  
18257



Turquoise  
14439



Gold  
Antibacterial paint coating, enriched with silver powder that prevents the proliferation of bacteria & microbes on the dryer surface. A more hygienic way to dry.  
17710



Bronze  
14440



Matte Graphite  
14441



Matte Black  
14442



Night Blue Dryer & Diffuser Set  
16609



Night Blue  
Antibacterial paint coating, enriched with silver powder that prevents the proliferation of bacteria & microbes on the dryer surface. A more hygienic way to dry.  
16608



Jade  
15624



Parlux Alyon Diffuser  
14634

The technological restyling of the Parlux 3200® PLUS combines the power associated with a new one suction concept, ensuring quieter & fast drying. Redesigned for an even more professional experience.

Equipped with 2 nozzles with a secure, precise & quick adhesion. One for a perfect setting of the hair & the other for fast drying.

**LIGHT WEIGHT**

Reducing the weight of all the components has created an exceptionally light hairdryer for maximum comfort.

- 1900 Watt
- Long life of over 2000 hours
- 2 speeds, 4 temperatures
- Instant cold shot button
- 2.8m cable

**NEW ASPIRATION**

Designed to optimize drying thanks to a greater air flow.

**MANAGEABLE**

Ergonomic handle for more balance & comfort of use.



Red  
15625



Fuchsia  
15626



Violet  
15627



Black  
15628



Silver  
15629



Diffuser for 3200 PLUS  
15630

**PARLUX ADVANCE LIGHT**



Superior performance, higher power & longer lifespan.

- 2200 Watt
- Longer life: 2500 hours
- Less noise - incorporated silencer
- 2 speeds, 4 temperatures
- 2 nozzles included
- Eco-friendly Ionic & Ceramic technology
- Lightweight at 456g
- 2.8m cord



Ice  
12204



Fuchsia  
12207



Red  
12209



Spare Advance Nozzles, 2 Pack  
(Large & Small)  
13692



White  
12211



Light Gold  
12212



Black  
12213

Diffuser for Parlux Advance Light  
12214

**PARLUX SUPERTURBO HP**



Exclusive to HH&B

- High power at 2400 Watt
- Lifespan of over 1800 hours
- 84 Cubic meters/hour for fast drying time
- 2 speeds, 4 temperatures
- 2 nozzles included
- 3 meter strong cable

12124



Diffuser for Superturbo HP  
15630





PARLUX 3800 CERAMIC & IONIC ECO FRIENDLY



- 2100 Watt
- 4 temperatures, 2 speeds
- Eco-friendly
- Lightweight at 500g
- Low noise
- Made of energy-saving, ozone friendly, recyclable materials.
- Larger than Parlux 3500, smaller than the Parlux 3200.
- Includes 2 nozzles



Black  
5756



Red  
10553



Silver  
5757



Purple  
10554



Spare Nozzles, 2 Pack  
(Large & Small)  
13689



Diffuser for 3800  
5760

PARLUX 385 POWERLIGHT



White  
9343



Silver  
9341



- 2150 Watt
- Ionic & Ceramic
- Very light
- 4 temperatures, 2 speeds
- Eco-friendly
- Includes 2 nozzles



Diffuser for  
385 Powerlight  
9346

Violet  
9344



Black  
9345



Red  
9340



Spare Nozzles, 2 Pack (Large  
& Small)  
13687



**PARLUX 3500**



- 2000 Watt K-Lamination motor emits 73 cubic meters of air.
- Compact design makes it the perfect travel companion.
- Designed for long-lasting durability, reliability & performance.
- Weight: 500g
- 4 temperature, 2 speed settings
- Instant cold shot button
- Includes two concentrator nozzles

Diffuser for 3500  
**4161**



Spare Nozzles, 2 Pack  
(Large & Small)  
**13690**



Black  
**4905**



Silver  
**4906**

**PARLUX 2800**



- 1760 Watt
  - Glossy black finish
  - Weight: 590g
  - 2 speeds, 4 temperatures
  - Instant cold shot button
  - Includes two nozzles
- 2173**



Spare Nozzles  
Fits the Parlux 2800 & 3000.  
2 Pieces  
**13691**

**PARLUX ACCESSORIES**

**Magic Sense Diffuser**  
A revolutionary way to dry curls & style hair. The size & openings have been designed to create the perfect temperature & airflow combination for quicker drying, better curls & less frizz. Its external cover & anti-heating design makes it more comfortable & safe to use. The 15 massaging prongs stimulate the scalp as you dry.

Fits all Parlux hairdryers, **except the Parlux 385 & Parlux 3500.**  
**16610**



**PARLUX 3000**



- 1810 Watt
  - Black, rubber coated
  - Weight: 590g
  - 2 speeds, 4 temperatures
  - Instant cold shot button
  - Includes two nozzles
- 2177**



Spare Nozzles  
Fits the Parlux 2800 & 3000.  
2 Pieces  
**13691**

**Melody Silencer**  
To be placed on back of dryer to significantly reduce noise. Small, light & easy to install. Can be used on all Parlux dryers.  
**6679**



**VERY IMPORTANT!** - Keep filter of hairdryer clean; normally clean at least once a day. Your dryer will last much longer.

**ARIA**

- 2200 Watt at only 380g
- Air path & cutting-edge technology for exceptional performance of 111m3/h
- Tourmaline-coated grill ionizes hair for shine
- 2 speeds, 2 temperatures

- Instant cold shot button
- Ergonomic with quieter motor
- 3 meter bell-shaped cord & rounded side switches
- 2 nozzles included



Black  
**15821**



Pearlised Blue  
**15823**



Rose Gold  
**15824**

**PHON**

- 2000W
- 2 speeds, 6 temperatures
- Cold shot button

- Lightweight at only 530g
- One nozzle included
- 3 meter bell-shaped cord



Pink  
**11733**



Lime  
**11735**

**BARBER PHON**

A traditional design in black finish. A dedicated facial hair dryer to keep beards & moustaches looking their absolute best. One of the only hair dryers designed for this kind of coarse hair.

- 2000 Watt
- Insulated heating element so handle stays cool
- Tourmaline-coated grill
- Ergonomic grip
- Separate hair & beard settings
- 2 heat settings
- Cold shot button
- Includes 2 concentrator nozzles & a dryer hook

**18377**



**L'ITALIANO**

Great value, lightweight & powerful. 100% Italian designed.

- 2000 Watt
- Lightweight at 500g
- 2 speeds, 4 temperatures
- Ergonomic grip
- Beautiful finish
- One nozzle included



Yellow  
**14670**



Orange  
**14671**

**Vanquish Dryer**

Offering 4 heat & 3 speed settings with a powerful brushless motor, the Wahl Vanquish™ 1600 Watt Professional Hair Dryer sets a new standard for hair styling.

- 1600 Watt.
- 4 heat & 3 speed settings.
- Weight: 320g.
- Includes 2 magnetic concentrator nozzles (narrow & wide) & magnetic diffuser.
- SmoothTone™ motor removes harsh frequencies & noise.
- Integrated ionic function reduces frizz while improving drying speed.
- LED setting indicator.
- Auto-clean function enhances cleaning convenience.
- 3 meter professional power cord.
- Hanging loop for storage.

**19668**



**5 Star Barber Dryer**

Classic chrome finish & sturdy design, this dryer fits in in any trendy barbershop. Intended for use on all lengths & types of hair.

- 2200 Watt
- Ionic technology with tourmaline grill for faster drying & better shine
- 2 speed settings & 3 heat settings
- Concentrated airflow
- Cold shot technology to hold styles in place
- Removable filter that is easy to clean
- Lint guard at back of dryer keeps dryer clean & improves durability
- 2 concentrator nozzles included

**18539**



**JAGUAR**



**HD CALIMA**

- 2000-2200 Watt (220-240V)
- Professional hairdryer with AC motor
- Air volume: 294 l/s
- 2 speeds, 4 temperatures
- Weight: 515g
- Ergonomic handle design suitable for right & left-handers
- Instant cold button
- 1 top nozzle 60mm
- 2.8 meter power cable



Spare Nozzles  
60mm **16184**  
75mm **16183**

Diffuser **16185**

**DRYER ACCESSORIES**

Spiral Hairdryer Holder with Screw Cover  
**2347**

Plastic Dryer Holder with Suction Cups  
**1145**

Wall Mounted Hair Dryer Holders  
Brushed Aluminium  
**4576**

Wall Mountable for Dryer Fitted with Nozzle  
**3749**

Aluminium, Wall-Mountable  
**3542**

Termix Wall-Mounted Dryer Holders, Transparent  
**1957**

**TERMIX**  
PROFESSIONAL

Hot Iron & Tong Holster, Hot Pink  
A professional heat-resistant silicone holder for hot styling tools - designed for the professional stylist. Heat-resistant to 260°C.  
**8976**

Holster for Retail & Home Use  
Hot Pink **9053**  
Purple **9054**

Hot Sock Diffuser  
**11658**

Metal In-Bench Holder, Black

Tong/Iron, Round  
5cm diameter  
**3276**

Dryer, Oval  
8cm diameter  
**3275**

Soft Mitt Diffuser  
Ideal for travelling. Dryer not included.  
**1143**

Dryer Hanger, Rubberized Coating  
**10630**

Smart Universal Diffuser with Silicone Nozzle  
**11327**

50mm internal diameter

Universal Diffuser Fits most dryers.  
**1144**

45mm internal diameter

PIK Universal Diffuser  
**4401**

50mm internal diameter

Smart Universal Dryer Comb with Silicone Nozzle  
Perfect for thick hair.  
**11062**

50mm internal diameter

Universal No Prongs Diffuser

50mm internal diameter

Pink **7042**

Black **9337**

Bonnet for all Hair Dryers  
**9374**

Slimline Nozzle Attachment  
Clips on any nozzle (not included) for any dryer, in order to direct the heat onto the hair. For smoother blow-drying. 2 pieces/set, 60mm long  
**12108**